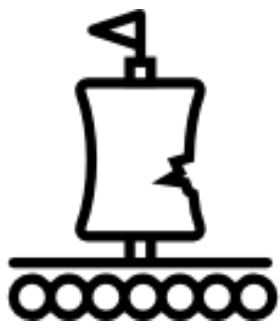


WRITING ONLINE



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RAFT

ROLE / AUDIENCE / FORMAT / TOPIC

RAFT is a strategy you can use to think about your role as a writer, the audience you are writing for/to, the appropriate format your writing should take, and the topic you'll be addressing or focusing on.

ROLE

What is your role as a writer?
You could be...

- Explaining
- Questioning
- Persuading
- Describing
- Exploring
- Contrasting
- Informing
- Enquiring



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AUDIENCE

Who are you writing to or for?

- Tutor
- Other students on your course
- Administrative or support staff
- The Internet!



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FORMAT

What's the most appropriate
format for your writing?

- Instant messaging
(e.g. Whatsapp, Messenger, etc)
- Discussion board
- Online classroom
- Instant messaging
- Blog
- Email



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TOPIC

What are you writing about and
focusing on?



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